PLAYA VIVA
FACT SHEET

OVERVIEW

Playa Viva is a Sustainable Boutique Hotel with all of the luxury and none of the guilt. Guest enjoy an all-inclusive experience immersed in nature. Playa Viva offers nearly a mile of private beach, and 200 acres of pristine nature preserve. The hotel is situated at the base of the Sierra Madre Mountains on the Pacific Coast of Mexico, fourty minutes from Zihuatanejo-Ixtapa International Airport (ZIH). Playa Viva is experiential travel that offers a magnificent beach experience seldom found in Mexico, with wellness, action/adventure, excursions to unique places, and a commitment to restore and regenerate the landscape and local communities.

CORE VALUES

- Renew and improve water, energy, and waste streams
- Create meaningful communities
- Promote transformational experience
- Promote biodiversity
- Create a living legacy

LOCATION

- Located on 200 acres of property
- 1.3km (almost a mile) of private beach
- 40-minute drive south from Zihuatanejo-Ixtapa International Airport (ZIH)

OPENED

November 2009

KEY MEMBERS

- General Manager: Julia Garcia
- Owners: David Leventhal and Sandra Kahn

CONTACT INFORMATION

Mexico
Carretera Zihuatanejo-Acapulco, Play Icacos, Juluchuca, Guerrero, México
+52 758-688-0144

United States
20 Melrose Court, San Mateo, California, 94402, USA
Reservation line: 1-800-397-6093

DESIGN

Designed to promote local arts and craftsmanship, utilizing locally harvested and sustainable materials, and to promote natural luxury.

DESIGN FACTS

- Regenerative design concepts by Regenesis Group including regenerative project management lead by Bill Reed and regenerative architect Ayrie Cunliff
- Design/Build Architect Michel Lewis led general building design and construction

Treehouse

- Winner *Best of Show* - Hospitality Design Magazine
- Designed by Kimshasa Baldwin of Detour Culsign
- Built by the treehouse craftsmen team lead by Will Beilharz of ArtisTree Construction

ROOMS

- Total rooms: 12
- Capacity: 36 People Maximum

ROOM TYPE / ALLOCATION

- 1 Treehouse: 2 people, 2 in King bed in perch, 1 single bed for children in bathhouse
- 1 Private Casita: 4 people, 2 in King bed and 2 in Single/Trundle combination
- 3 King Casitas: 4 people, 2 in King bed and 2 in Single (King can separate to 4 singles)
- 3 Queen Casitas: 2 people, 2 in Queen bed (can fit added Single but crowded)
- 2 Deluxe Suites: 4 people, 2 in King bed and 2 in Single/Trundle combination
- 2 Studios: 2 people in Single beds which can be combined to make a King (bathroom downstairs)

Note: Deluxe Suite and Studio can be combined to create 2 room suites ideal for larger families.

Activities

Playa Viva has a combination of activities to fit a variety of ages, interests, and action/adventure levels. Our primary goal is to provide immersive experiences that are authentic and unique to our area.

OFF-SITE ACTIVITIES

- Sierra tour – 4x4 ATV 1 hour up Sierra Madre Mountains to visit local farm with cacao and coffee - most popular excursion
- Snorkeling and scuba in Ixtapa and Zihuatanejo
- Local shopping tours in Juluchu -ca, Petatlan and Zihuatanejo
- Temazcal sweat lodge – popular with groups
- Surfing, stand-up paddleboarding or kayaking in Barra de Potosi
- Visit local archeological site and museum
- Fishing either with locals on panga or deep-sea fishing in larger vessel

ON-SITE ACTIVITIES

- Pool and beachfront
- Spa/Massage
- Yoga
- Horseback riding
- Hiking trails
- Gardening
- Cooking lessons
- Boogie boarding (limited surfing)
- Shore fishing

Regenerative

Playa Viva is built to the highest standard of environmental impact:

100% off-grid solar Locally and sustainably harvested building materials Farm-to-table program with on site farm/garden providing 15-20% of our food stock and items such as milk, cheese, and eggs sourced from local small-scale farms Waste stream management with onsite composting Solar-thermal water heating Grey water system irrigates nearby gardens, black-water processed with mini living systems Turtle sanctuary on site protecting endangered species Social and environmental impact officer supports guests engage in voluntourism projects in the local community Coastal forest and mangrove restoration and regeneration to maintain long-term biodiversity.

ALL INCLUSIVE ECO LUXURY

Our philosophy is based on not nickel-and-diming guests with items such as paying extra for water and wifi. We provide guests with the sense of being at their own private beach house.

INCLUDED

- Airport ground transport (to and from ZIH)
- All meals (including snacks)
- All beverages (except bar, blended drinks, smoothies and organic coconuts)
- Daily Yoga
- WiFi in Common Area

NOT INCLUDED IN RATES

- Taxes
- Tip
- Boutique Purchases
- Spa/Massage
- Excursions
- Donation to turtle sanctuary and Regenerative Trust (all social and environmental work funded around Playa Viva and the town of Juluchuca)

RATE RANGE

- $265-$620 per night. Room rates based on seasonality and per person in room.
- Seasons: Low, High (generally Nov to May) and Holiday (only includes weeks of Christmas and New Year)
- Room rates based on double occupancy, price goes down for single occupancy, additional fee for each adult (18 and over) or child (5-17) added to room. Infants (less than 5) are at no additional fee

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