



THE RECIPROCAL TRAVEL CLUB FOR LUXURY SECOND HOMEOWNERS



YOUR COMPLIMENTARY 3RD HOME MEMBERSHIP

Where will your residence at  
Columbia Cliff Villas take you?



MARCH 2016

YOUR VACATION HOME IS THE KEY TO OVER 5,200 LUXURY DESTINATIONS WORLDWIDE WHEN YOU JOIN 3RD HOME.



## OWNERS AT COLUMBIA CLIFF VILLAS

You have been pre-approved for a complimentary lifetime membership in 3RD HOME, valued at \$2,500. Additionally, you will be upgraded to the President's Club level for 1 year — a total savings of almost \$3,000! Plus, join by the end of March to receive a BONUS KEY! Call us at 615.678.4275 or sign up at [www.ColumbiaCliffVillas.3rdhome.com/signup](http://www.ColumbiaCliffVillas.3rdhome.com/signup).



### WHAT IS 3RD HOME?

3RD HOME is a private club for the owners of luxury second homes. With an average property value over \$2.4 million USD, over 5,200 properties and growing, and endorsements from the top luxury residential and resort brands, 3RD HOME enables vacation home owners to travel the world staying in premier places without paying rental rates ever again.

It was created to fill a need expressed by second home owners to find a safe and trustworthy way to “expand” the use of their second homes without the hassle or expense of renting. 3RD HOME enables you to exchange time in your home for stays at premier luxury destinations worldwide.

By depositing weeks at your vacation home into the club, you can reserve another great home any time in advance or at the last minute. Our intuitive and interactive site allows you to simply go online, browse, click and instantly reserve your vacations. There are hundreds of desirable destinations to choose from. The scale and quality are unprecedented. Many homes even come from the top branded destination clubs and real estate developments that endorse 3RD HOME for their owners.

## WHAT MAKES 3RD HOME UNIQUE?

- There are over 5,200 luxury properties in 74 countries to choose from with an average value of \$2.4 Million USD.
- Access to homes in over 1,000 different cities.
- We are affiliated with many of the world's leading luxury residential developments in addition to private homes valued at up to \$30 million USD.
- You'll be a lifetime member with NO annual dues!
- No direct or simultaneous exchanges with other members are required as with traditional home exchanges.
- The proprietary Keys system gives our members immediate access to every available property.
- Our secure web platform allows 24/7 booking of reservations and notifications on properties you are watching.
- The 'Request a Week' function expands availability beyond what is listed on the site.
- Pre-screening of member homes, plus host and guest feedback on every trip, ensures a premium experience.



## EARNING KEY CREDITS

Keys are the currency of 3RD HOME. Columbia Cliff Management has already established a bank of Keys. When you select a destination, simply borrow Keys from this bank and repay the cost of services by exchanging your share of the rent split from your unit during that week. The Key value of your unit will be based on its size and the season you choose to travel. Consistent with 3RD HOME's exchange values, the Columbia Cliff Management bank will credit you with **Double Keys** when you exchange a Peak week, and **Triple Keys** when you exchange a Super Peak (Holiday) week, as established within Columbia Cliff Villas/3RD HOME Affiliate Agreement.

<u>Residence Size</u>	<u>Base Key Value</u>
1 Bedroom	1 Key
2 and 3 Bedrooms	2 Keys

## BOOKING AN EXCHANGE

Ready to take a trip? Trade banked Keys for a stay at another member's property! You can begin booking immediately. Set up your individual account and then simply select an available week at any of our luxurious properties, pay the nominal exchange fee (\$395- \$995 USD), and receive immediate confirmation.

There are no rental fees for any property on the 3RD HOME site!



“Rainforest Meets the Sea” - Manuel Antonio, Costa Rica  
3RD HOME Property ID: 5614  
10 Bedroom Estate with 6 levels



Tradewinds 62 ft Yacht - St. Maarten Sailing Vacation  
3RD HOME Property ID: 7755  
4 Cabins, Sleeps 8

## THE EASIEST WAY TO SAVE MONEY ON YOUR NEXT TRIP?

Book a luxury vacation with 3RD HOME.

### LUXURY AFFILIATIONS

In addition to thousands of private homes, 3RD HOME gives its members access to over 40 full-service destination clubs, resorts and developments. Each has endorsed 3RD HOME as the preferred exchange club for their property owners.



#### The Ritz Carlton Destination Club®

Through a special arrangement, 3RD HOME members can visit The Ritz-Carlton’s five luxury destinations across the United States and Caribbean, including Aspen Highlands (CO), Lake Tahoe (CA), San Francisco (CA), St. Thomas (U.S. Virgin Islands) and Vail (CO).



#### Quintess Collection

3RD HOME members enjoy the multimillion-dollar portfolio of properties around the globe and the renowned service of Quintess. From meticulous pre-trip planning service of the Member Relations team to their local Destination Hosts, they handle every detail ensuring truly effortless holidays.



#### Equity Residences

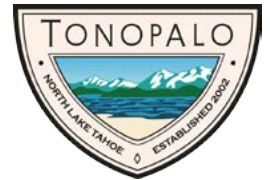
Equity Residences is a high-end real estate fund that invests in million-dollar vacation residences. 3RD HOME members have access to 10 luxurious residences in Hawaii, Florida, Utah and California.

# Vacation Brilliantly with 3RDHOME

3RD HOME is an approved home reciprocal travel club for owners in these top resorts and developments



**COSTABAJA**  
Unique living on the Sea of Cortez  
marina • golf • residences



## READY TO JOIN?

Simply click on the following link: [www.ColumbiaCliffVillas.3rdhome.com/signup](http://www.ColumbiaCliffVillas.3rdhome.com/signup)

Need more information? Call one of our Membership Managers at 615.678.4275.