

NEW, AWARD WINNING VENICE BREEZE SUITES OFFERS VISITORS A NEW WAY TO EXPERIENCE VENICE

The Boardwalk's Newest Vacation Property Unites the Charm of 1930's Venice with Cutting-Edge Decor and Technology

Seventy years ago, Venice Beach was a very different place than it is today. The beach attracted vacationers and Angelinos in modest bathing suits. Peddlers of cool treats and souvenirs were the only merchants on the Boardwalk. And, at the art deco brownstone at 2 Breeze Avenue, a nickel could buy a warm shower to rinse off the sand and salt water. The building was unique even then, having been constructed with concrete mortar instead of lime, making it more resilient to weather, wear and earthquakes. And, in 1930, its clean, contemporary, art deco design was a different look for this Southern California beach community. In 2006, Lambert Investments bought the building that had served as apartments for more than seventy years, serving as a home to artists, sun worshippers, sailors and shopkeepers. A young Sarah Jessica Parker called it home before launching her successful career in Hollywood. Now, after a \$3 million remodel, Lambert Investments has added 2 Breeze Avenue to its family of unique vacation residences. The Venice Breeze Suites joins The Venice Suites, The Venice Admiral Suites, The Venice Paloma Suites and The Venice Horizon Suites as the Boardwalk's most distinctive alternatives to hotels. Offering visitors the chance to experience Venice as a local, not a tourist.

Award Winning Design

Designed by Julie Hart of Santa-Monica based Julie Hart + Associates, The Venice Breeze Suites are sophisticated, modern vacation apartments with extraordinary care given to preserving the building's historic charm while providing every comfort for guests. A twenty-year career in designing, remodeling and building notable residences and hospitality properties has earned Julie Hart a reputation as a dynamic innovator with a keen eye for style and beauty. Her work has been featured on HGTV, Archinet, and in national and regional publications. Her original baseball bat table design was displayed at the Museum of Contemporary Art in San Francisco.

Her remarkable vision for The Venice Breeze Suites was recently recognized by the California Apartment Association (CAA), which selected it as a 2008 Signature Property. Properties selected as CAA Signature Properties redefine apartment living and set the standard in innovative design and community presence. These properties quickly become the kind of buildings that residents are proud to call home.

And guests of the Venice Breeze Suites are more at home than guests of any hotel. Hotels provide little more than a place to sleep and store your luggage while you visit a destination. But The Venice Breeze Suites is a destination in itself. Whether they choose to immerse in the Bohemian culture of the Boardwalk just steps from the front door, or enjoy the ocean scenery from the rooftop deck, guests of The Venice Breeze Suites feel more like Venice locals than tourists.

A guest's first steps into The Venice Breeze Suites positively confirm that this vacation accommodation is unlike any hotel. The hallways and corridors of The Venice Breeze Suites elicit immediate calm with a "dip" of warm aqua blue, soft lighting and "Bubbles" carpet runners that contrast with the warm walnut hardwood flooring. Almost instantly, the frenetic rush of the Boardwalk is left behind and forgotten.

The suites themselves are warm and welcoming with crisp white walls and plenty of warm California sunshine from the abundant windows flooding the open loft-like space. Each of the 31 suites at The Venice Breeze has been thoughtfully designed with details like Caesar- stone countertops, hardwood flooring, mosaic tiles and exposed brick walls that highlight the beauty and charm of these historic brownstone apartments. Exquisite pedigree pieces like "floating" Saarinen-style marble tables, Jasper Morrison's cool blue Air chairs, and Italian Artemide lighting add touches of luxury and style. Plenty of hotels offer luxury and style!

While the meticulous appointments of The Venice Breeze Suites also include modern conveniences like T-1 lines, flat panel TVs and remote lighting controls. The focus of The Venice Breeze Suites is to provide exceptional space for private use; business or pleasure. Full kitchens, fully-furnished dining areas, private entrances, and comfortable living spaces make The Venice Breeze Suites more like staying in your own vacation home than in a hotel. What's more, The Venice Breeze Suites is one of the greenest properties in Venice, featuring state-of-the-art water conserving plumbing fixtures, low-flow toilets and energy-saving appliances. Suites are provided with environmentally friendly toiletries and are cleaned with eco-friendly products. And The Suites' virtually paper-free office ensures that the property makes as small an impact on the environment as possible.

The Venice Breeze Suites are now open and accepting reservations for short or long-term stays. Visit us on the web at VeniceBreezeSuites.com. Call (310) 566-2222 for reservations.

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