

FOR IMMEDIATE RELEASE

MENDOCINO'S BREWERY GULCH INN RECOGNIZED IN CONDÉ NAST TRAVELER'S 2016 READERS' CHOICE AWARDS

Iconic Bed-And-Breakfast Voted #1 Hotel in Northern California and #46 Hotel in the World by Readers of Conde Nast Traveler

MENDOCINO COUNTY, CA – (October 18, 2015) – Condé Nast Traveler announced today the results of its 29th Annual Readers' Choice Awards, and <u>Brewery Gulch Inn</u>, a contemporary Arts & Crafts redwood lodge located on the Northern Mendocino Coast, has taken top honors. With a score of 96.61, Brewery Gulch Inn garnered the *#1 spot in the <u>"Top Hotels in Northern California"</u> category and secured a place as one of the <u>"Top 50 Hotels in the World"</u> in this year's awards.*

The *Condé Nast Traveler* Readers' Choice Awards, commonly known as "the best of the best of travel," are the longest-running and most prestigious recognition of excellence in the travel industry. Under Editor-In-Chief Pilar Guzmán, the Readers' Choice Awards have become more selective and specific to the passions that inspire today's travelers.

"This is such an important recognition for us as we know this comes from guests who have stayed at the inn," stated Brewery Gulch proprietor, Guy Pacurar. "We were honored to make this list for the third year in a row, and we are absolutely humbled to be named the #1 hotel in Northern California, and the #46 hotel in the world."

Over **300,000** dedicated readers – nearly twice as many as last year -- cast votes for **7,394** hotels, **606** cities, **500** cruise ships, and **236** islands, in an average survey time of 8.4 minutes. The result? The **1,402** best travel experiences in the world.

The Readers' Choice Awards are announced in the November issue of *Condé Nast Traveler*, available on newsstands nationwide on October 25, 2016. The full list is published exclusively online, at <u>www.CNTraveler.com/rca</u>. For a full list of the winners in the "Top 20 Hotels in Northern California" category, please <u>click here</u>.

** In celebration of receiving the 2016 Conde Nast Reader's Choice Award as the top hotel in Northern California, Brewery Gulch Inn is offering the first 50 first-time guests of the Inn a 15% discount for any stay of two or more nights between December 2, 2016 and April 30, 2017. This offer applies to new reservations only, holiday periods are excluded. Be sure to mention *CN First Time* when booking online or by phone. **

About Brewery Gulch Inn

Perched high on a bluff top overlooking Smuggler's Cove and the Pacific Ocean, the Brewery Gulch Inn is a one-of-a-kind bed-and-breakfast property that reigns cathedral-like over the dramatic Northern Mendocino coast. Constructed in 2001 from 150-year old redwood reclaimed from the nearby Big River, this architectural masterpiece boasts a 15-foot cathedral ceiling in the Great Room, complete with a stunning, four-sided glass-and-steel fireplace, 10 romantic rooms with all the modern amenities, three extraordinary acres of mature pines and redwoods, wooded glens, wetland ponds, gardens, and a full-time executive chef who will tempt your taste buds with an extensive array of culinary offerings, from a complimentary cooked-to-order breakfasts, to an innovative dinner buffet highlighting locally-sourced, organic ingredients.

For more information, visit the Inn's website at <u>www.brewerygulchinn.com</u> or call 800.578.4454.

About Condé Nast Traveler

As the most discerning, up-to-the-minute voice in all things travel, Condé Nast Traveler is the global citizen's bible and muse, offering both inspiration and vital intel. Condé Nast Traveler is the most trusted and celebrated name in travel with 6 National Magazine Award wins and 26 nominations in its 28-year history. Advertising Age named Pilar Guzmán Editor of the Year in 2014 and CNTraveler.com attained 4 Webby Awards since 2015. www.cntraveler.com

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MEDIA CONTACT:

Heather Noll | Chalkboard Communications | 415.290.2891 | heather@chalkboardcomm.com