## Parkside Named in Top 5

The Parkside Hotel & Spa has received their first TripAdvisor Travelers' Choice® award in the families' category for top hotels in Canada.

## **Press Release**

JANUARY 30, 2015: FOR IMMEDIATE RELEASE

**Victoria, BC - January 30, 2015:** The Parkside Hotel & Spa is honored to receive their first TripAdvisor Travelers' Choice® award. The hotel placed fourth in the Top 25 Hotels for Families in Canada.

Throughout 2014, The Parkside Hotel & Spa has received 427 reviews contributing to its TripAdvisor Travelers' Choice® award win. With the hotel's "convenient location" and "warm, welcoming and helpful staff," The Parkside Hotel & Spa is often described as a "hidden gem" of Victoria, many times leaving guests wishing they could stay longer.

"It is our primary goal to create experiences that make our guests feel as if they are at home when they stay with us," says Trina White, General Manager of The Parkside Hotel & Spa. "We are excited to see that our guests do feel this way and have honored us by sharing their experiences with TripAdvisor®. We look forward to welcoming our guests, returning and new."

The TripAdvisor Travelers' Choice® award is The Parkside Hotel & Spa's first ever win. "This elite honor is awarded to the top 1% of all hotels on TripAdvisor, based on reviews and opinions from millions of travelers," TripAdvisor®. The hotel has been in operation since 2009 and has since been awarded for its environmental and sustainability initiatives and has continuously received TripAdvisor's Certificate of Excellence®. The hotel is thrilled to have won such a prestigious award based upon guest satisfaction and enjoyment while visiting the hotel.

"On behalf of the Owner Group, we truly value every Parkside team member and their personal contributions in moving the hotel forward with amazing momentum that just continues to grow," says Craig Little, Member of The Parkside Management Owner Group. "The Parkside Hotel & Spa teams deserve recognition for all the constant efforts and the exciting results of those efforts. We are all very proud of what the team has already accomplished in such a short time!"

Since The Parkside Hotel & Spa changed ownership in March 2013, the hotel has been on an upward climb to success. On TripAdvisor® alone, the hotel has gone from #26 to now placing in the top ten hotels in Victoria.

For more information about The Parkside Hotel & Spa, please visit www.ParksideVictoria.com or call 1-855-616-3557.

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