

**Grover TDA Funding Application**  
**Funds Request**  
Tourism Development Authority

**Due two months prior to regularly scheduled meeting where the request will be considered.**

The Tourism Development Authority of the Town of Grover allots funds for the purpose of **PROMOTING TRAVEL AND TOURISM IN THE TOWN OF GROVER.**

Conditions of all funds allotments include:

- Subject to approval and availability of funds.
- Applicant recognizes the contribution made by the Tourism Development Authority of the Town of Grover through the use of the TDA logo in all print media.
- Applicant utilizes the TDA logo or tagline on all print media.

**Only funding requests received two months prior to monthly TDA meetings will be considered. For billboard requests, copy ready electronic proof must be submitted with request.**

Name of Organization

Street or PO Box City, ST Zip

Representative Phone

E-mail Web Site

Project Title Project Date(s)

Total Budgeted Cash Sources TDA Request

**The Project**

Please describe your project and include the following paragraph headings:

- The event or purchase – what are you proposing to do?
  
- Marketing – how will you market the project (be specific)?

- Tourism Enhancement – how does the project enhance tourism in the Town of Grover?
- Measurements – what tools will you use to measure the effectiveness / success of the project?
- Improvements – if you have done it before, what are you going to do to make it better?
- Net Cash Flow – how will you put to use any net cash flow generated by project?

## **Project Budget**

Insert or delete lines as needed and round to the nearest dollar.

	Current Year	Budget Prior Year Actual
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### **Sources of Cash:**

Your organization  
 Town of Franklin TDA  
 Sponsorships  
 Booth fees  
 Entry / other fees  
 Sales  
 Other - specify

### **Total Sources of Cash**

### **Uses of Cash:**

Salaries, wages, taxes & benefits  
 Contracted services  
 Cost of merchandise sold  
 Rental of facilities  
 Rental of equipment  
 Expendable supplies  
 Printing  
 Print media  
 Radio media  
 Other advertising – specify  
 Other expenses - specify

### **Total Uses of Cash**

### **Net Cash Flow**

I certify that any significant alterations in the project will be reported to this committee as soon as possible and that I will provide TDA with the required Project Report within thirty (30) days of the completion of the project.

Signature:

Title:

Date: