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MENDOCINO COAST'S BREWERY GULCH INN ENHANCES GUEST EXPERIENCE WITH NEW SUMMER OFFERINGS

The One-Of-A-Kind Bed-And-Breakfast Debuts a Re-Designed Website and Launches *"Light Up The Night" Beach Bonfire Package*

MENDOCINO COUNTY, CA – (June 10, 2014) – Brewery Gulch Inn, a rustic yet elegant bed-and-breakfast perched high upon a bluff overlooking the Pacific Ocean, is pleased to announce the debut of its **new**, **re-designed website** (<u>www.brewerygulchinn.com</u>) and **"Light Up The Night"** Beach Bonfire Package – perfect for those guests looking for a unique summer travel experience.

"We are always looking for ways to take our guest services to the next level," said Guy Pacurar, Owner of Brewery Gulch Inn. "Our re-designed website has a fresh new look and really illustrates what guests will experience when staying at our property and exploring the surrounding area. We're also pleased to offer a new guest package that we believe is a true reflection of summer here along the Mendocino Coast."

As a tribute to a favorite summer pastime for many Northern California Coast locals, Brewery Gulch Inn has created the **"Light Up The Night"** Beach Bonfire package. The package, a \$125 add-on to any regular room rate, allows inn guests to extend the romance of the property to the nearby and secluded Big River Beach, where Innkeepers will set the scene for a magical evening under the stars. This ultimate beach bonfire experience includes two luxury beach recliner chairs dressed with warm, cozy throws for cuddling, a properly built and lit bonfire with extra wood for fueling the flame, a bottle of wine (choice of a chilled white or a bold and warming red), all the fixin's for the ultimate s'mores, and a constellation map for stargazing. For those who plan to stay fireside late into the night, flashlights will be provided for the walk back to the Inn.

The "Light Up The Night" package must be booked 72-hours in advance and is based on availability. To reserve, guests may visit <u>http://www.brewerygulchinn.com/packages.htm</u> or call reservations at 800.578.4454.

To further enhance the Brewery Gulch Inn guest experience before even stepping foot on the property, the Inn has completely re-designed its website. The newly debuted site, after a major revamp, offers more imagery of the property, allowing visitors to easily view room offerings and amenities; a location feature for guests to identify area attractions and determine driving times and distances from the Inn to desired locations proposed itineraries, must-sees, and pit-stops along the way; and a up-to-date general news and information page on events and happenings taking place at the property and within the county. And, for the media, a press room has been added.

Constructed in 2001 from 150-year old redwood reclaimed from the nearby Big River, Brewery Gulch Inn is located on an historic piece of land that was once home to Mendocino's first brewery. The "red gold"

Brewery Gulch Inn...Page 2 of 3

that defines the lodging property encircles the lobby in a kaleidoscope of blond, burgundy, and deep cinnamon panels patinaed by age and the elements. The salvaged wood can be found throughout the Inn, from the outside façade and numerous observations decks, to the soaring windows framing guests' views of the Pacific Ocean. And anchoring the 15-foot cathedral ceiling in the Great Room is a stunning, four-sided glass-and-steel fireplace kept stoked and burning year-round.

With three extraordinary acres of mature pines and redwoods, wooded glens, wetland ponds, gardens, and a plethora of blooming rhododendrons, the property overwhelms your senses with the sights, smells and sounds of nature. Hummingbirds buzz and birds chatter outside your window. Deer, turkeys and other wildlife roam the meadow outside the Inn. In the distance, the mighty waves of the Pacific crash along the shore as you drift off to sleep.

The 10 romantic rooms– many with deep, two-person tubs and private decks – all look out over pictureperfect views of Smuggler's Cove; while the Meadowview Suite, overlooking the meadow and woods behind the Inn, is the perfect accommodation for visiting families. Each of the rooms boasts soothing earth tones, feather beds cloaked in Sferra linens, state-of-the-art flat panel televisions, DVD players and iPod docks. And in the bath, Molton Brown and Asprey products, Himalayan bath salts and thick Abyss towels let residents know this is *not* your grandmother's b&b.

While your body and mind are being cosseted by the Inn and its surroundings, the property's full-time executive chef will tempt your taste buds with an extensive array of culinary offerings. Included with each stay is an order-off-the-menu, cooked-to-order breakfast, as well as an innovative dinner buffet, both of which focus on locally-sourced, organic ingredients whenever possible. Chef Peg Davis, a Michigan transplant who has practiced her craft in award-winning kitchens across the country, loves to showcase the bounty of Mendocino. Guests will frequently see regional favorites such as locally foraged mushrooms, Dungeness crab, and olallieberries featured on Chef Davis' menu.

For those who aren't quite comfortable with being completely off the grid, Wi-Fi access, satellite television and a 600+DVD collection of contemporary, classic, and foreign titles are all included with each stay. An on-site concierge service and a staff ready to assist each guest in whatever way possible makes a visit to Brewery Gulch Inn a truly memorable travel experience.

From the outset, Brewery Gulch Inn was conceived as an environmentally-conscious lodging property. In 2007, the Inn was recognized for their environmental efforts by their acceptance into the Green Hotels Association.

For more information, visit the Inn's website at <u>www.brewerygulchinn.com</u> or call 800.578.4454.

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