

**bela&co.**

HOTEL  
ohla eixample  
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**FASHION  
EXPERIENCES**

**Dare and book now your  
Personal Shop Experience  
in Barcelona from**

**99€**

# bela&co.

EXPERIENCES AND PRICES

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01

*Shop Experience  
Visagism Study*

699€



02

*Shop Experience  
Colour Test*

99€



03

*Shop Experience  
Essentials*

199€



04

*Personal Session  
Shopper Experience*

199€



05

*Personal Session  
Shopper Express*

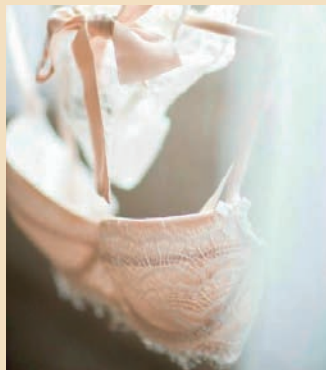
99€



06

*Personal Session  
Experience SSS*

199€



07

*IT GIRL/Man  
Experience*

299€



08

*Roca Village  
Luxury Outlet*

199€



## INTRODUCTION

**Bela&Co. Created in 2014 solely and exclusively to cover all needs regarding style, image and beauty for elite footballers. And starting this year 2016, for all types of private clients.**

**My name is Anabel, I live between Barcelona and London.**

**I am a stylist, a personal shopper and an image and beauty consultant.**

**I have a Master's Degree in: Image and Beauty Consultancy, Personal Shopping, Visagism, Style in Dressing, Protocol and Etiquette.**



**We are seen before we are heard: we only get one chance to create a good impression!**



**It's very simple: just choose your Shop Experience and make your appointment at reception or sending an e-mail to:**

**Hotel Ohla Eixample:  
experience@ohlaeixample.com**

**And we will contact you shortly to confirm the meeting place (shop or hotel), date and time. All you have to do is fill in a short questionnaire, so we can get to know you and organise visits to the shops most suited to your aspirations and needs.**

**Please find our services detailed below.**

# Visagism Study



We analyse and study the shapes, lines, colours and volumes of the FACE and its features, going step-by-step through eyes, nose, eyebrows, hair, mouth, lips...

We set out the guidelines to achieve your "ideal" image, neutralising all "imperfections" and playing up your most flattering qualities. You will be given a detailed DOSSIER once the study is complete.

For example: Your most flattering hairstyle, which make-up to use (morning, afternoon or evening), type of eyebrows, how to make up your face, lips, eyes, which products to use at different moments, accessories (necklaces, bracelets, earrings, hats)...

**Make an appointment 48 hours in advance in the reception or sending an e-mail to:**

Hotel Ohla Eixample:  
[experience@ohlaeixample.com](mailto:experience@ohlaeixample.com)

At the appointment we will take notes of your factions, skin type, eye color, hair color... The elaboration of the dossier will take two months and we will send it to you once it is finished to the email address you indicate us.

The payment will be done at the hotel once you contract the study. There are no cancellations once you contract the study.

All you need to do is send us two recent face photographs. A frontal shot with your hair brushed backwards, showing the start of the forehead through to the neck, plus a profile shot.

Dossier: **699€**





# Colour Test

**Take a colour test and see what each colour can do for your beauty and image!**

The colour test consists of a two-hour session at the hotel using different colour handkerchiefs. These will be tested one by one, simulating the garments.

Together we will analyse which colours to use on each occasion and what each of them brings out in you.

At the end of the appointment, you will be given a list with the colours used and the scores recorded during the session.

There is no such thing as nice and ugly colours, simply ones which are right or wrong. The colour of the garment must always convey the image proposed by the client.

**Make an appointment 48 hours in advance in the reception or sending an e-mail to:**

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[experience@ohlaeixample.com](mailto:experience@ohlaeixample.com)

Session: **99€** (1 hour),  
85€ (additional hour)

Cancelations: 24 hours before the experience if not the full amount will be charged.

Payment: it will be done in the hotel once the experience is finished.



# Essentials

## Have you got all the Basic essentials?

We go shopping and find the Essentials which are missing or need to be replaced in your wardrobe.

Fashion may go out of fashion, but style never will!!! Simplicity is at the heart of individual style. The time has come to focus on garments which never go out of fashion.

The essentials: Jeans, White Shirt, Little Black Dress, Jersey, Raincoat, Jacket.

We undertake to fill your wardrobe with "essentials" –timeless garments which you can wear and combine any time of year– and show you how to mix and match with style

We take a great deal of care in looking for each garment, in keeping with the client's body proportions and desired image.

**Make an appointment 48 hours in advance in the reception or sending an e-mail to:**

Hotel Ohla Eixample:  
experience@ohlaeixample.com

Includes: **199€** (2 hours)  
85€ (additional hour)

Cancelations: 24 hours before the experience if not the full amount will be charged.

Payment: it will be done in the hotel once the experience is finished.



# Personal Session– Shopper Experience

## We go shopping for what you need!

Experience a new way of shopping. We freshen up and improve your style with by finding new shops and different ways to mix and match. We advise you on the garments most suited to your needs. We will give you new ideas and tips to refresh your look by combining garments and accessories, since the goal is not always to buy but, more importantly, to feel secure in yourself. It will be a unique experience which will save you time and money.

We can buy with you, for you and also go online.

**Make an appointment 48 hours in advance in the reception or sending an e-mail to:**

Hotel Ohla Eixample:  
experience@ohlaeixample.com

Includes: **199€** (2 hours)  
85€ (additional hour)

**Cancelations:** 24 hours before the experience if not the full amount will be charged.

**Payment:** it will be done in the hotel once the experience is finished.

# Personal session Shopper Experience Express

For only **99€** (1 hour)

We create an outfit in a store of your choose. 85€ (additional hour)







# Personal Shopper Experience SSS

(UNDERWEAR ONLY)

We take you shopping to revamp your underwear and talk you through the brands best suited to your body, style and personality. Essential underwear needs revamping since most items create false volumes, a lot of which, although not all, are unwanted. Wearing underwear should never be unpleasant: we need to feel comfortable, unhindered... We give you the best advice on how and where to get it. You will experience a massive change and feel much more secure in every way.

Sophisticated, Sexy and Sensual (SSS).

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[experience@ohlaeixample.com](mailto:experience@ohlaeixample.com)

Includes: **199€** (2 hours)  
85€ (additional hour)



**Cancellations:** 24 hours before the experience if not the full amount will be charged.

**Payment:** it will be done in the hotel once the experience is finished.

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# IT GIRL/MAN Experience



We are on hand to advise you and find the GARMENT you need for a special occasion: romantic dinner, event, meeting, etc.

We locate the perfect garment and then stay with you at the hotel to help you dress and also do your make-up and hair.

Includes: **299€** (2 hours of shopping, 1 hour of hairdressing & 1 hour of make-up)  
85€ (additional hour)

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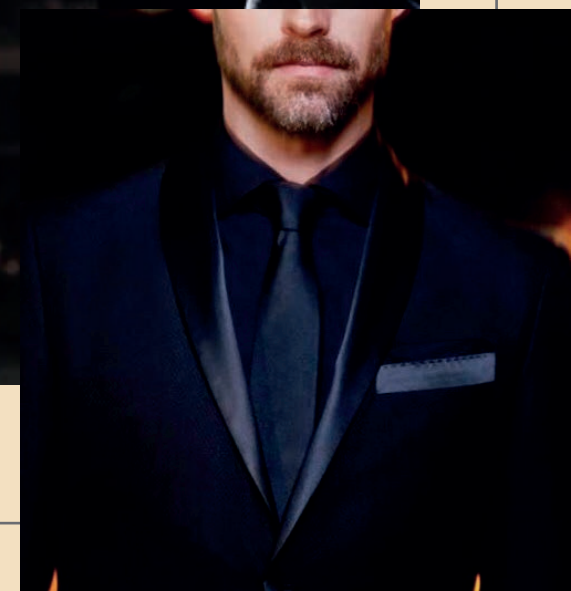
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**Payment:** it will be done in the hotel once the experience is finished.



# Personal Shopper Experience – Roca Village Luxury Outlet

A unique experience awaits you at Roca Village. Discover leading brands with discounts of up to 70%.

We are on hand to advise you and find the shops and garments best suited to your profile, style and personality.

Brands: Armani, Adolfo Dominguez, Bvlgari, Burberrys, Bimba y Lola, Boss, Calvin Klein, Coach, Diesel, Dockers, Escada, Jimmy Choo, G-Star, Gucci, John Galliano, Karen Millen, La Martina, La Perla, Liu·Jo, Loewe, Lacoste, Lupo, Longchamp, Maje, Michel Kors, Roberto Verino, Montblanc, Nike, Munich, Napapijri, Ralph Lauren, Carolina Herrera, Sandro, Tous, Tod's, Tommy Hilfiger, Vans, Versace...

Bus departs Monday to Sunday from C/ Caspe, 34.

Departure times: 9 a.m., 10 a.m., 11 a.m., noon, 1 p.m., 2 p.m., 3 p.m., 4 p.m., 5 p.m., 6 p.m., 7 p.m.

Return times: 2 p.m., 3 p.m., 4 p.m., 5 p.m., 6 p.m., 7 p.m., 9 p.m.

Bus fare €14 (return trip, pay on the bus), under 3s free of charge.

**Make an appointment 48 hours in advance in the reception or sending an e-mail to:**

Hotel Ohla Eixample:  
experience@ohlaeixample.com

Includes: **199€** (2 hours)  
85€ (additional hour)

**Cancellations:** 24 hours before the experience if not the full amount will be charged.

**Payment:** it will be done in the hotel once the experience is finished.





## EXPERIENCE

**I am a specialist in dressing. I have over 16 years' professional experience in fashion, spending most of my career at Spain's leading fashion company, "Inditex", although I have also worked for El Corte Inglés, Burberrys, Victorio y Lucchino, Joaquin Verdú, Sebas Meneses...**

**I define myself as a happy, discreet, positive, approachable and professional person.**

**I work with a prestigious team of collaborators in Barcelona.**